

IAPFS

IAPFS BOARD MEETING

December 20, 2022

8:00 pm – 9:00 pm EDT

BOARD ATTENDEES: Laura Pickler, Richard Katz, Jessica Brown, Peter Girolami, Beth Halpin, Beth Heap, Ali Kozlowski, Terry DiMaggio, Sally Asquith, Sarah Fleet

CRAVEN: Diane Yenerall, Gina Brooks

8:00 PM Laura called the meeting to order

Minutes from November meeting approved. (Motioned by Ali. Second by Richard, Approved by all).

Craven's Report - Gina/Diane

Membership renewal- still sending out e-blast and mailed cards.

Intensive Feeding program ready to go; January 23- 10 people have signed up.

Treasurer's Report - Peter

- Most money generated is from membership
- Need to think of ways to maximize revenue
- Be thoughtful in our spending and fiscally responsible

Business Items – Laura

- Sally to help Laura update the Policy and Procedural manual

Board Strategy Part 2 – Step 1 of the “How” (see PowerPoint- give is some thought for the meeting in January. What can we achieve; 1-2 “first” steps. Consider allowing SOS to purchase an ad in the newsletter)

- Fiscal responsibility
- Industry contributions
 - Do we consider selling newsletter ads?
 - i Continue with bi-annual newsletters
 - ii Need to be consistent with the newsletter being released
 - iii Don't produce more newsletters just for sponsorships and decrease the quality of the product.
 - Consider “Banner ads” on the website homepage
 - Corporate membership rate?
 - Posting to our “other” membership groups

- This would require a revision to the P&P

- Possible P&P revision
- Yearly Calendar included in Board Meeting Packet

Raise a Glass to toast the end of 2022 and beginning of 2023!

Adjourn (9:00pm EDT)

IAPFS

IAPFS December Board Meeting
Commence 8:00 pm EDT

December 20, 2022

Craven Report

- 2022 Membership Year:
 - Members that renew now will have an active membership through 12/31/2023. ○ Mailed renewal Postcards are out.
 - Postcard have been continuously promoted on social media, newsletter and Eblast
- Intensive Feeding Program – MEMBERS ONLY!
 - Has been added to website and E-Blast have gone out
 - Also to be promoted on Social Media with Ramya's assistance
 - January 23rd at 7:00pm-8:00 pm EST- 10 people have already registered.
 - **Presenters:** Representatives from the Special Topics in Practice committee will present the project and what was measured and accomplished
 - **Panelists:** Representatives from CHOP, Nationwide Children's and CHOC will share information about their programs.
 - **Need to add a disclaimer at the beginning that we are focusing on intensive programs but an intensive feeding program is not the only way to treat feeding problems.** This should be stated at the beginning of the meeting.

- **1 slide should be included that lists all of the programs reviewed.**
 - Time for Questions and Answers should be included in the program.
 - Good Shepard Pediatric- wants to be an organizational sponsorship and multiple members of their staff joining IAPFS

- Newsletter
 - Open call for articles to entire IAPFS membership are still being promoted via E-Blast until January 2
 - Have received one article and an inquiry for an additional submission
 - Continuing to work on an Advertising Prospectus for the Newsletter

- Hosting Application has been created and has gone out to members
 - We have received one submission (CHOP)

- Current membership is 258 (241 Full, 17 Student) (186 Expire 12/31/22 - 72 Renewed)

- Ongoing financial management (collections, disbursements, reporting)

- General communication with membership, Board members, public

Financial Summary

- To be shared during the board meeting.
- Investments have increased 😊
- Funds- Washington Mutual Fund- see attached
 - How are investments reviewed? Add to annual calendar to review yearly in August before the new fiscal year starts.
 - Suggested to get a Mid-June report to have available for the August review meeting.